National Concrete Consortium
April 10, 2024

Janie B. Mauter, PE
PROJECT MANAGER

OUTLINE

1 Background
2 Community Engagement
3 Design
4 Construction
Background

Interchange view of Red Mountain Expressway and I-59/20

BEFORE

AFTER
Background

Existing conditions under bridges in 2016

Timeline

2014-15
- Placemaking Concept
- Napkin Sketch with REV
- 18th-24th St

2016-18
- Public Outreach
- Community Outreach
- Survey Results

2019-20
- Bridge Demo
- Additional Public Involvement
- Engineering Design

2021
- Bid and Construction
- 15th-25th St

2022
- Construction Complete
- Birmingham Hosts The World Games
02 Community Engagement

Community Engagement

1. Public Outreach
2. Community Input
3. Online Survey
4. Program Rankings
5. Focus Groups
6. Programming Map

Participating Neighborhoods - Central City, Druid Hills, Fountain Heights, Norwood
### The Top 20 Qualities Millennials Want in a City

<table>
<thead>
<tr>
<th>Quality</th>
<th>Score</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>A thriving job market</td>
<td>8.19</td>
<td></td>
</tr>
<tr>
<td>Affordable rent</td>
<td>7.04</td>
<td></td>
</tr>
<tr>
<td>Affordable healthcare</td>
<td>6.52</td>
<td></td>
</tr>
<tr>
<td>Parks or hiking trails</td>
<td>6.49</td>
<td></td>
</tr>
<tr>
<td>Local restaurants (non-chain)</td>
<td>6.11</td>
<td></td>
</tr>
<tr>
<td>Top rated public schools</td>
<td>6.07</td>
<td></td>
</tr>
<tr>
<td>Movie theaters</td>
<td>5.96</td>
<td></td>
</tr>
<tr>
<td>Restaurant/diners</td>
<td>5.64</td>
<td></td>
</tr>
<tr>
<td>LGBTQ-friendly</td>
<td>5.47</td>
<td></td>
</tr>
<tr>
<td>Ethnic food</td>
<td>5.43</td>
<td></td>
</tr>
<tr>
<td>Green or farmers market</td>
<td>5.40</td>
<td></td>
</tr>
<tr>
<td>Concert or music venues</td>
<td>5.38</td>
<td></td>
</tr>
<tr>
<td>Quality public transportation</td>
<td>5.34</td>
<td></td>
</tr>
<tr>
<td>Mill or town center</td>
<td>5.33</td>
<td></td>
</tr>
<tr>
<td>Local coffee shops</td>
<td>5.31</td>
<td></td>
</tr>
<tr>
<td>Affordable clothing stores</td>
<td>5.18</td>
<td></td>
</tr>
<tr>
<td>A nearby beach, lake, or river</td>
<td>5.07</td>
<td></td>
</tr>
<tr>
<td>Local college or university</td>
<td>4.90</td>
<td></td>
</tr>
</tbody>
</table>

**Note:**
10 being most important and 1 being not important

### The Top Qualities Chosen by Age Group and Gender

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-22</td>
<td>A thriving job market</td>
<td>A thriving job market</td>
</tr>
<tr>
<td></td>
<td>Affordable healthcare</td>
<td>Affordable healthcare</td>
</tr>
<tr>
<td></td>
<td>Parks or hiking trails</td>
<td>Parks or hiking trails</td>
</tr>
<tr>
<td></td>
<td>Local restaurants (non-chain)</td>
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</tr>
<tr>
<td></td>
<td>Quality public transportation</td>
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<tr>
<td></td>
<td>Quality</td>
<td>Quality</td>
</tr>
<tr>
<td></td>
<td>Movie theaters</td>
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<tr>
<td></td>
<td>Top rated public schools</td>
<td>Top rated public schools</td>
</tr>
<tr>
<td></td>
<td>Workplace</td>
<td>Workplace</td>
</tr>
<tr>
<td></td>
<td>Retail, Crowdfunding</td>
<td>Crowdfunding</td>
</tr>
<tr>
<td></td>
<td>Play Area</td>
<td>Play Area</td>
</tr>
</tbody>
</table>

**Source:**

### Public Involvement – Programming Map

- **Features:**
  - Play Area
  - Food & Beverage Kiosk
  - Restroom
  - Restaurant
  - Outdoor Seating
  - Water Feature
  - Storefronts
  - Food & Beverage Areas
  - Parking
  - Retail, Crowdfunding
  - Play Area

**Notations:**
- Braille
- Wheelchair accessible
- Dog park
- Bike parking
- Outdoor dining
- Harry Potter-themed
- Harry Potter elements
- Food & Beverage Kiosk
- Restroom
- Restaurant
- Outdoor Seating
- Water Feature
- Storefronts
- Food & Beverage Areas
- Parking
- Retail, Crowdfunding
- Play Area

**Branding:**
- Barge
- Braille
- Wheelchair accessible
- Dog park
- Bike parking
- Outdoor dining
- Harry Potter-themed
- Harry Potter elements
- Food & Beverage Kiosk
- Restroom
- Restaurant
- Outdoor Seating
- Water Feature
- Storefronts
- Food & Beverage Areas
- Parking
- Retail, Crowdfunding
- Play Area

**Location:**
- Central Park
- One World Trade Center
- New York City
Innovative Community Engagement

- Exclusive website dedicated to the project
- Facebook page
- Public announcements about the project and meeting dates
- Branding for the project

Public Involvement

- 2021 Conceptual Master Plan
03 Design

Where Birmingham Connects

BLOCK A 15th Street to 16th Street
Construction

Construction Timeline

Construction Began: MAY 2021
Construction Complete: JULY 2022
04 Construction

04 Construction
Questions?

www.CityWalkBHAM.com